



DIGITAL BITES 2022

**CONNECT YOUR
CLIENTS ONLINE
STRATEGY WITH
OFFLINE
PERFORMANCE.**

POLITICS.
YOU CAN'T
ESCAPE IT.

EVEN...
WHEN IT COMES TO
DIGITAL MARKETING.

OFFFLINE VS ONLINE

CONNECTING ONLINE AND OFFLINE PERFORMANCE

THE CUSTOMER JOURNEY



ONLINE BROWSING

The customer is online browsing our clients products and ordering a sample.

IN STORE

The customer has some samples at home but wants to visit a store to speak with experts.

DELIVERY

The customer has chosen their product and awaits delivery at home.

SATISFIED CUSTOMER

The customer has the product in their home.

CONNECT YOUR DIGITAL STRATEGY

**GET A NAME BEHIND
THE CAMPAIGN**

**GET YOUR OFFLINE
CHANNELS EXCITED**

**SHOUT ABOUT THE
RESULTS**

CONNECTING ONLINE AND OFFLINE PERFORMANCE

RESULTS ACROSS THE BOARD

WE CONNECTED **ONLINE PERFORMANCE** WITH **OFFLINE RESULTS** THROUGH A
CONNECTED CREATIVE PROPOSITION



**+93% IN
ADDITIONAL
FOOTFALL**



**200K + IN
ORGANIC SOCIAL
REACH**



**-39% IN CPA
ACROSS PAID
SOCIAL**



**+55.3% IN CTR
ACROSS PAID
SOCIAL**

**BUT IT DOESN'T STOP
THERE...**

OFFLINE ~~vs~~ ONLINE

OFFFLINE & ONLINE

CONTACT US TODAY

**TURN YOUR GREAT
RESULTS INTO
EXTRAORDINARY
PERFORMANCE.**

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